

USA FINANCIAL SECURITIES®
Broker Dealer Member FINRA / SIPC
SEC Registered Investment Advisor
888.407.8198 office
888.532.4757 fax

USA FINANCIAL DISTRIBUTION®
Insurance & Annuity Wholesaler
Independent Marketing Organization
800.530.9872 office
800.280.5262 fax

PORTFORMULAS®
Formulaic Trending Money Manager
SEC Registered Investment Advisor
800.869.5994 office
888.869.9411 fax

PLUG-N-RUN®
Financial Wellness Initiative®
Advisor Advancement Tools
888.625.0253 office
888.625.0254 fax

Plug-N-Run® Turn-key Website Packages - Features

Included Features:	Financial Visions *	Emerald *	AdvisorGEEK™ Branding	AdvisorGEEK™ Interactive
Initial Setup Consultation	X	X	✓	✓
Logo & Branding Integration	X	X	✓	✓
Custom Color Modifications	X	X	✓	✓
Refer a Friend Form	X	✓	✓	✓
Interactive Map to Office (on Contact Us Page)	X	X	✓	✓
Control Panel to Make Website Changes	✓	✓	✓	✓
Nightly Website Backups	✓	✓	✓	✓
Generic Contact-us Form	✓	✓	✓	✓
Articles, Calculators, and Choice of Useful Links	✓	✓	✓	✓
Custom Live Stock Ticker/Market Update	✓	✓	✓	✓
Periodic Minor Revisions (This includes Textual Changes)	✓	✓	✓	✓
Account Specific Link Support (Vendor Login Links)	✓	✓	X	✓
Detailed Website Statistics	X	✓	✓	✓
Integrated Blog/News System	X	X	X	✓
Seminar Registration Collection	X	X	X	✓
Customization of Page Design, Format, Icons, etc	X	X	X	✓
Audio Visitor® Lead Generation/Collection Service	X	X	X	✓
Podcast Lead Generation/Collection Service	X	X	X	✓
Seminar Lead Generation/Collection Service	X	X	X	✓
Search Engine Optimization Service	X	X	X	✓
E-Newsletter Sign-up and Subscription Service	X	X	X	✓
Audio & Podcasts Support - Use Your Personal Interview	X	X	X	✓
Audio & Podcasts Support - Use Our Audio Visitor® Library	X	X	X	✓
10 Interactive "Website Concierge" Videos On Site	X	X	X	✓
Syndicated Newsfeeds from Selected News Sources	X	X	X	✓
Custom Contact Enquiry Form	X	X	X	✓
Unblockable Pop-up Window Promoting Seminars	X	X	X	✓
Consumer Friendly "Where Did All That Money Go" Video	X	X	X	✓

* based on comparisons with Emerald and Financial Vision's "basic" or "starter" website packages. If cost is extra or unavailable, feature is marked with X.

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Plug-N-Run® Turn-key Website Packages - Fee Schedule

	Market Fee	Affiliate Fee	Partner Fee
AdvisorGEEK Interactive™ Setup Fee	\$5,000	\$5,000	\$2,499
AdvisorGEEK Interactive™ Monthly Fee	\$200/mo.	\$199/mo.	\$99/mo.
AdvisorGEEK Interactive™ Add-Ons			
SEO (Search Engine Optimization) Setup Fee	\$4,000	\$0	\$0
SEO (Search Engine Optimization) Monthly Fee	\$400/mo.	\$0	\$0
Online Newsletter Setup Fee	\$1,000	\$0	\$0
Online Newsletter Monthly Fee	\$50/mo.	\$0	\$0
Audio Visitor Setup Fee (includes royalties)	\$1,000	\$0	\$0
Audio Visitor Monthly Fee (includes royalties)	\$200/mo.	\$0	\$0
Video Visitor Setup Fee	\$1,000	\$0	\$0
Video Visitor Monthly Fee	\$200/mo.	\$0	\$0
Concierge Setup Fee	\$2,000	\$0	\$0
Concierge Monthly Fee	\$50/mo.	\$0	\$0
AdvisorGEEK Interactive™ Total Costs with Add-Ons			
AdvisorGEEK Interactive™ Setup Fee	\$14,000	\$5,000	\$2,499
AdvisorGEEK Interactive™ Monthly Fee	\$1,000/mo.	\$199/mo.	\$99/mo.
AdvisorGEEK Branding™			
AdvisorGEEK Branding™ Setup Fee	\$1,500	\$999	\$599
AdvisorGEEK Branding™ Monthly Fee	\$100/mo.	\$79/mo.	\$59/mo.

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Turn-key Website Credit Card Authorization Form

I understand, agree to pay in full, all fees associated with production of my Plug-N-Run® Advisor Website. Initial set up fee payment may be made either via check or credit card. All monthly payment for website maintenance must be made via credit card. Optional add-ons will be charged as agreed upon by the parties.

Please select one package from the following options, based on your affiliation level with USA Financial. If you are unsure of your current affiliation level, please contact us.

AdvisorGEEK Branding™ Package:

- Affiliate Fee:** \$999 initial set up & \$79 monthly fee
- Partner Fee:** \$599 initial setup & \$59 monthly fee

AdvisorGEEK Interactive™ Package:

- Affiliate Fee:** \$5,000 initial set up & \$199 monthly fee
- Partner Fee:** \$2,499 initial set up & \$99 monthly fee

Credit Card Authorization:

I hereby authorize USA Financial®, Plug-N-Run®, and any of its affiliates to charge my credit card for the initial set up fees and continuing monthly fees for maintaining my Advisor Website. By signing this agreement, I understand that my credit card will continued to be billed the monthly fee for my website as described in the Website Package and Fee Schedule, and will be billed until termination of the Website Development Agreement.

Representative Name: _____

Cardholder Name: _____

Credit Card Number: _____ Zip Code: _____

Card Type (check one): VISA _____ M/C _____ DISC _____ AMEX _____

Card Expiration Date: _____

Cardholder Signature: _____